

# Quality Care for Every Child

**Child Care Resource Center (CCRC)** is on the cutting edge of best practice for children, families and teachers promoting *quality care for every child*. It is researched and widely known that high quality early care and learning environments that support young children in ALL areas of their development lead to greater success in both school and beyond. CCRC' meets this goal by:

- Providing families tools to access quality, affordable child care;
- supplying educational resources to teachers;
- assisting child care programs reach high-quality national standards;
- offering comprehensive developmental screening to children;
- helping children develop sound nutritional habits;
- increasing access to prenatal care and family planning services; and
- providing leadership to local, state and national early childhood groups.

***10,915 children were impacted by CCRC services***

Professional development and training play an important role in supporting caregivers' transition from custodial care to qualified early care and learning professionals. In 2011, major trainings included the 2nd International Infant Toddler Conference, Strengths-Based Coaching, AEP-PSO Bright Start Right Start Science Workshop, Cradling Literacy, and yearly Strengthening Families/ Prevent Child Abuse and Neglect training.

***5223 providers benefited from 1881 hours of training and technical assistance***

In addition, CCRC published a quarterly "Connections for Caregivers" newsletter which listed training opportunities throughout Tulsa Metro Area. The CCRC website ([www.ccrctulsa.org](http://www.ccrctulsa.org)) and Facebook page was kept current throughout the year with information relevant to parents, providers and the community. CCRC also produced a monthly E-newsletter, "E-Connections for Caregivers" .

CCRC's website provides access to an on-line child care search engine called Child Care Connector which is driven by NACCRRAware. This program enables parents to seek child care by location, type, or cost of child care via the Internet.

***739 people received CCRC's e-newsletter;  
380 liked us on Facebook; and  
1100 hard copy newsletters were distributed quarterly.***



# Resource and Referral

**Resource and Referral** is part of the state and national Child Care Resource and Referral system and recognized nationally for quality assurance through National Association of Child Care Resource and Referral Agencies (NACCRRA) serving Tulsa, Creek Wagoner and Rogers Counties. **R&R** provides families with children referrals to safe, quality, affordable child care that meets their immediate child care needs, while offering tools that allow families to gain the information and knowledge necessary to evaluate child care options. Information and referrals can be received by phone, fax, email, mail, or in person. In March, R&R contracted with Delaware Child Development to handle all of their parent calls. R&R sponsors **Planline/Babyline** to help women find affordable prenatal and family planning services that will improve outcomes for potentially high risk pregnancies and reduce incidences of infant mortality. **The Toy Lending and Resource Library** is a lending service for the communities. The library includes resource books and training videos on child care and child development, toy lending library “learning luggage”, and a “cut and create” work area to make inexpensive games and activities using die cut, laminating, and comb-binding machines.

## Outcomes:

**88% of families found care with 73% utilizing referrals provided by CCRC.**  
**90% of Babyline callers attended Doctor’s visits within a week of contacting CCRC.**

### 2011 Statistics

- 1433 parents utilized CCRC for child care referrals for the first time.
- 955 child care providers in the Tulsa Metropolitan Area were listed on the referral service database.
- Delaware Child Development had 90 first time callers and CCRC covered 65 of those beginning in March.
- 26,383 provider referrals were given to families
- 2,163 children were served
  - 22% of those children were under age 1
  - 52% were age 1-4
  - 26% were over the age of 4
- 1,214 searches were made by families using the online quick search for referrals
- 350 successful follow ups to families were completed
- 26 families requested special needs care for their child
- 26 families spoke another language other than English and needed care
- Babyline/Planline received a new database at the beginning of 2011 with a call volume of 778
  - Babyline had a total of 517 calls. 154 of these were Spanish calls.
  - Planline had a total of 261 calls. 18 of these were Spanish calls.
- 1,905 child care providers received over 477 hours of training and technical assistance.
- 64 hours of technical assistance was provided in the Resource Library with over 202 visits by centers, child care homes, parents and professionals.

*A Success Story:* A mother on TANF called expressing the desire to find child care so she could go to work and withdraw from TANF services. She had six children ranging in age from one to nine years old. The Referral Specialist spent time on this call with the mother discussing realistic expectations for the type of care she should expect to find. The mother later called back expressing gratitude. She was successful finding care for all of her children but not at the same place. The youngest children (1 & 2 years old) are in family child care, the preschoolers (3 & 5 year olds) are enrolled in a child care center, and the school agers (6 & 9 year olds) are in an afterschool program. The mother has found a job working in a nursing home so faced additional challenges of needing alternate hours of care beyond the typical 6AM -6PM child care work day.

# Quality Enhancement Initiative

The **Quality Enhancement Initiative (QEI)** supports child care centers and family child care homes to achieve and sustain Accreditation (NAEYC - National Association for the Education of Young Children for center-based programs & NAFCC - National Association for Family Child Care for licensed family child care homes). CCRC's QEI is the only NAEYC recognized Accreditation Facilitation Project (AFP) in Oklahoma. Services include technical assistance, tailor made trainings, program assessment using variety of tools, and staff & leadership development. QEI also supports Strengthening Families through Early Care and Education initiative.

## 2011 Statistics

- A total of **6297** children ages 0-6 and their families were impacted by the QEI and its efforts to increase the quality of care in the program they are attending.
  - **5721** are in center-based care
  - **576** are in family child care homes.
- The QEI Staff provided training and/or technical assistance to **3176** teachers, administrators, and staff of early care and learning programs.
- The QEI staff provided over **1300** hours of training and/or technical assistance.
- Currently there are **111** programs in the database.
  - **41** programs were successfully accredited or maintained accreditation.
  - **48** are family child care homes
  - **63** are child care centers
- **3** QEI programs were accredited through NAEYC and **2** new family child care homes were accredited through National Association for Family Child Care.

## Outcomes:

**3 programs that received NAEYC Accreditation impacted 229 children**  
**2 programs that received NAFCC Accreditation impacted 24 children**

**A Success Story: QEI Supports Jenks Public Schools:** Last year Jenks Public Schools informed the Early Learning Center that they were not financially able to fund accreditation through NAEYC. The director contacted CCRC stating that they would not be able to stay with the QEI but that she did intend to keep pushing for best practice in her center. In December CCRC was notified that not only had the Jenks school board approved the building of a new Early Learning Center, but they wanted the Accreditation specialists at CCRC to sit at the table with the architects to make sure the center was following the standards set forth by NAEYC.

*I am so pleased to have this opportunity to express my appreciation to the QEI staff. It has been a delight working with you all on our NAEYC journey toward best practice and accreditation. We appreciate your encouragement and guidance to improve and maintain quality care and education, and enhance early learning opportunities, that young children and families deserve.*

*Thank you QEI, for your partnership.  
Barbara Allcorn, The Jenks Public School's Early Learning Center*



# The LINK Project

The LINK Project's primary goal is to help children, birth to six, reach their full developmental potential by linking families to early intervention services before children enter school. With a multi-disciplinary approach the LINK team of professionals provides developmental, hearing, vision, social-emotional and speech screening services for children at their child care facility, where many spend up to 50 hours a week.

## 2011 statistics

- 1130 Children were screened by the LINK team
- 71 child care centers, family child care homes and the Autism Center were visited.
  - 26 of the centers visited were offered the screenings for all the children in the facility
  - At 45 facilities LINK completed:
    - Rescreens with children due to cautions and/or delays observed at a previous screening
    - The LINK team was contacted by childcare directors about individual or groups of children with developmental and/or behavioral concerns
- 1 day a month the LINK team collaborated with the Autism Center of Tulsa to provide screenings
- 915 parents were contacted with the results of the screenings completed
  - 37.64% (390) of all Denver II results indicated a suspect screening
  - 28.76% (298) children exhibited an abnormal Tympanogram
  - 294 Speech screenings, evaluations and rescreens were conducted
    - Of the 294 screened for speech at least 80 are in therapy
- 555 children and 425 families received follow-up services
- 61 Classroom observations were completed
- LINK team held 14 trainings/workshops with facilities. The trainings were developed around the needs of the center that were identified by the director and LINK team upon completion of LINK visits.

## **Outcomes:**

***38% of children screened were referred for follow up services.  
1 out of 160 children go undiagnosed for autism.***

### *A success story*

*Thank you and the LINK project for coming to my son's mother's day out and performing the screening tests. We were unaware of the vision challenges he was having. Your testing was able to help us to get him the glasses he needed to see clearly. The eye doctor reported he had astigmatism and his vision was very blurry. It would have likely been several years before he was tested or we were aware of this need. Your service was much appreciated!!*

*Thanks Again*



# Child and Adult Care Food Program

The *Child and Adult Care Food Program (CACFP)* provides quality meals and snacks to children in family child care homes. Oklahoma has recently been identified as the 4<sup>th</sup> highest state in food insecurity (Hunger in America 2010) with most children receiving only two meals per day. The *CACFP* ensures that while these children are in child care they will receive the appropriate nourishment they so desperately need. Nutrition Consultants approves providers to participate in the program, provides training in nutrition, sanitation, health and safety, reviews the program by visiting each home three times per year, and processes and distributes monthly reimbursement checks.

## 2011 Statistics:

New providers signed in 2011: 17

Total providers participated in 2011: 98

Tulsa County: 81;

Wagoner County: 7;

Osage County: 3;

Rogers County: 5;

Creek County: 2

Average dollar amount of meals reimbursed per month: \$15,250

Total amount reimbursed in 2011: \$ 565,000

Number of children impacted per year: 1325

## Highlighted Special Events



- CCRC hosted the third annual Top of the Town premier event fundraiser raising over \$25,000.
- CCRC matched 300 volunteers from 15 different companies to complete of 25 projects for Tulsa Area United Way's Annual *Day of Caring*.
- CCRC hosted the 2nd International Infant Toddler conference with over 400 different participants attending from 15 states and 5 countries.
- CCRC co-sponsored with Tulsa Early Childhood Association Week of the Young Child Fun Fair for over 550 in attendance.

### *Outcome:*

***\$35,000 of volunteer time supported children, families and child care programs.***

**CCRC Advisory Council 2011**

Francie Day  
 Stacey Finnerty  
 Lori Place  
 Ashli Sims

Erin Dailey  
 Tim Lovell  
 Bill Rhodes  
 Carla Story

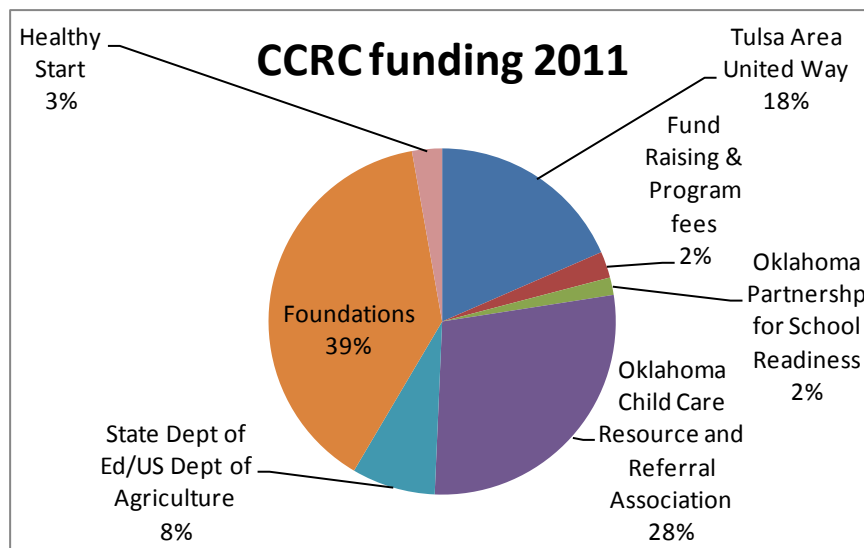
Donna Davis  
 Belinda McGee  
 Regina Rice  
 Ann Wheeler

Anne Dennison  
 Scott Moore  
 Sue Riggs  
 Stephanie Whitener



Donna Davis and family at Top of the Town

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CCRC 2011 staff

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**For more information and details about CCRC programs, services and outcomes, please visit our website at [www.ccrctulsa.org](http://www.ccrctulsa.org)**

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The Child Care Resource Center is a program of the Community Service Council, a United Way Partner Agency



